

# GRIDIRON GIRLS JAMBOREE

## SPONSORSHIP PACKAGE

SATURDAY SEPTEMBER 13, 2025

EFFA FIELDS: 810 SADDLEBACK ROAD NW

TEAMS: 6-10 EXPECTED

PARTICIPANTS: 100+ GIRLS AGES 15-18

SPECTATORS: 200-300 (PARENTS, COACHES, LOCAL FANS)



### Be Part of the Movement

Girls flag football is **on the rise**—and your sponsorship champions **access, equality, and confidence** for future female athletes.



### Align your Brand with Empowerment

Support a cause that resonates and advances **gender equality, youth development, and community health** while championing girls who lead, compete, and rise.



### Reach an Engaged, Local Audience

With over 100 athletes and hundreds of spectators, your brand will be seen and celebrated directly with families, coaches, educators, and community leaders



### Make a Lasting Impact

Your contribution isn't just financial; it helps cover field rentals, equipment, and officiating. Your support removed barriers so every girl has the chance to **show up, suit up, and shine**.







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## HIGH SCHOOL FLAG FOOTBALL



## Sponsorship Tiers

### 1 Title Sponsor – \$1,000 (~~1 available~~) **SOLD OUT**

- Premier logo placement on all materials (shirts, social media, etc.)
- Feature article in EFFA newsletter
- Logo on field signage + team welcome kits
- Social media shout-outs (8+ posts)
- Name and logo mention in post-event recap

### 2 Gold Sponsor – \$500 (~~2 available~~) **SOLD OUT**

- Logo on team shirts and all event signage
- Shared social media shout-outs (5+ posts)
- Name and logo mention in post-event recap

### 3 Silver Sponsor – \$250 (4 available)

- Social media shout-out (3 posts)
- Name and logo mention in post-event recap

### Community Supporter – \$100

- Name and logo mention in post-event recap
- Social media thank-you (1 post)

📞 Contact Us to Sponsor - EFFA Girls Gridiron Committee

✉ Rob Lali [director3@effa.ab.ca](mailto:director3@effa.ab.ca)

✉ Lori Ekdahl [director6@effa.ab.ca](mailto:director6@effa.ab.ca)

🌐 [www.effa.ab.ca/article/104314](http://www.effa.ab.ca/article/104314)

📱 Instagram: @yegflagfootball

Payments options:

E-transfers to [effa@shaw.ca](mailto:effa@shaw.ca)

Cheques made out to “Edmonton Flag Football Association”

Mailed to: 14904 – 136 Street, Edmonton, AB, T6V1M3